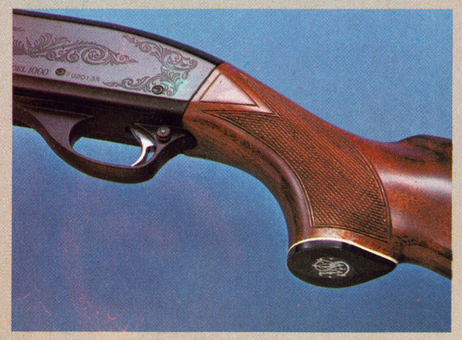
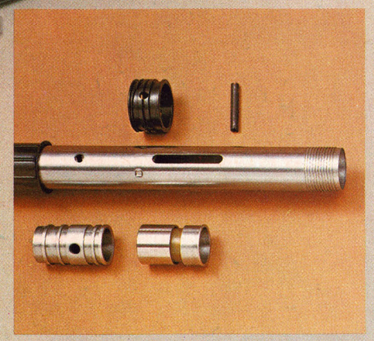
Smith & Wesson Sporting Goods



Smith & Wesson Shotguns

Take a long hard look at these Smith & Wesson shotguns. Whether your choice is the economical, pump action Model 916 or the superb Model 1000 autoloader, you get a lot for your shotgun dollar when you invest in Smith & Wesson.

Proud descendants of their rare and famous ancester, the extremely fine, high grade Wesson Firearms double barrel shotgun of 1867, these guns represent the craftsmanship of more than 100 years of the gunsmith's art. You'll see it in their smooth, flawless actions. In their weight and balance and feel. In their smooth and easy swings.



Unique pressure compensator valve stabilizes variations in gas port pressures, giving sure shot performance whether shooting skeet loads or high velocity field loads. Sharp edge of floating piston expels carbon residue with every stroke, provides virtual self cleaning of cylinder wall.

The 12-gauge Model 1000 autoloading shotgun personifies the kind of quality Smith & Wesson is known for throughout the world. You'll find it in the stock and fore-end of carefully selected, hand sculptured and checkered, lustrously finished American walnut. In the handsome scroll engravings that decorate both sides of the lightweight receiver. In the smooth, flowing fit of wood to metal. In design, engineering and craftsmanship, here's a gun that will deliver the utmost in performance to its proud owner.

Model 1000 Selection Chart

Type	12-Gauge Order Number	Barrel Length	Type of Choke
Ventilated Rib	3421	26″	Skeet
	3422	26″	Improved Cylinder
	3424	28″	Modified
	3425	30″	Full
Extra Barrels Ventilated Rib Only	12201	26″	Skeet
	12202	26″	Improved Cylinder
	12204	28″	Modified
	12206	30″	Full

Overall Length: 48 inches with 28-inch barrel
Weight: 7⅛ pounds with 28-inch ventilated rib barrel
Safety: Positive cross-bolt, interchangeable left or right hand

The S&W "Eastfield" Model 916 pump action shotgun is designed to meet the wide and varying needs of the many shooters who prefer pump shotguns. The stock, with its fluted comb and the finger-grooved fore-end are of American walnut. The receiver is solid chrome molybdenum steel with hardened lock areas. And, of course, the Smith & Wesson pump action is smooth and reliable.

Model 916 Selection Chart

Type	Order Number 12 Gauge	16 Gauge	20 Gauge	Barrel Length	Type of Choke
Plain Barrel	1125			30″	Full
	1126	1136	1146	28″	Full
	1124	1134	1144	28″	Modified
	1122	1132	1142	26″	Improved
Plain Barrel with Ventilated Recoil Pad	1325			30″	Full
	1326	1336	1346	28″	Full
	1324	1334	1344	28″	Modified
	1322	1332	1342	26″	Improved
Ventilated Rib and Ventilated Recoil Pad	1225			30″	Full
	1226	1236	1246	28″	Full
	1224	1234	1244	28″	Modified
	1222	1232	1242	26″	Improved

Overall Length: 48 inches with 28-inch barrel
Weight: 7¼ pounds (12 gauge with 28-inch plain barrel)

Model 29, .44 Magnum®

Model B20-28,
Sportsman Holster

Model 02-34C,
Off Duty Holster

Model 67,
K-38 Masterpiece,
stainless steel

Model 27, ".357" Magnum®

Smith & Wesson
Handguns and Leather

Smith & Wesson handguns are the choice of discriminating sportsmen throughout the world. And for good reason. From rigid inspection of raw materials through each step of the gunsmith's art to the test firing of every gun, Smith & Wesson strives to provide the ultimate in quality, reliability and accuracy.

Smith & Wesson's superior accuracy is no accident. Barrels are microhoned straight to within .000050" and mirror lapped for truly outstanding bullet performance. Accuracy is also provided by the fully adjustable S&W micrometer click rear sight. Other sight options include red inserts in the front sight, a white outline on the rear sight and the sight extension on the Model 41 target pistol.

The pioneer of stainless steel in handgun design, Smith & Wesson now offers four stainless steel models that stand up to the worst hunting weather imaginable. Like all Smith & Wesson revolvers, they deliver that smooth S&W double action shot after shot, and the crisp single action demanded for long range accuracy.

Today there are more than 40 Smith & Wesson revolvers and pistols to choose from. Whether you're thinking about a .22 Auto for target shooting, a ".357" Magnum® or the powerful, game getting .44 Magnum®, you'll find a Smith & Wesson tailored to your exact needs and desires.

You'll find the same measure of Smith & Wesson quality in superbly crafted holsters, belts and other leather accessories. Top grain cowhide is carefully molded and sewn into a hand polished and fitted holster perfectly suited to your handgun. Models are available to fit all Smith & Wesson and most other popular handguns.

Smith & Wesson offers the same hand crafted quality in smartly styled dress belts, rifle slings, carrying straps, revolver and rifle cartridge belts and cartridge cases. You'd expect to pay far more for the quality and features built into each of these Smith & Wesson leather products.

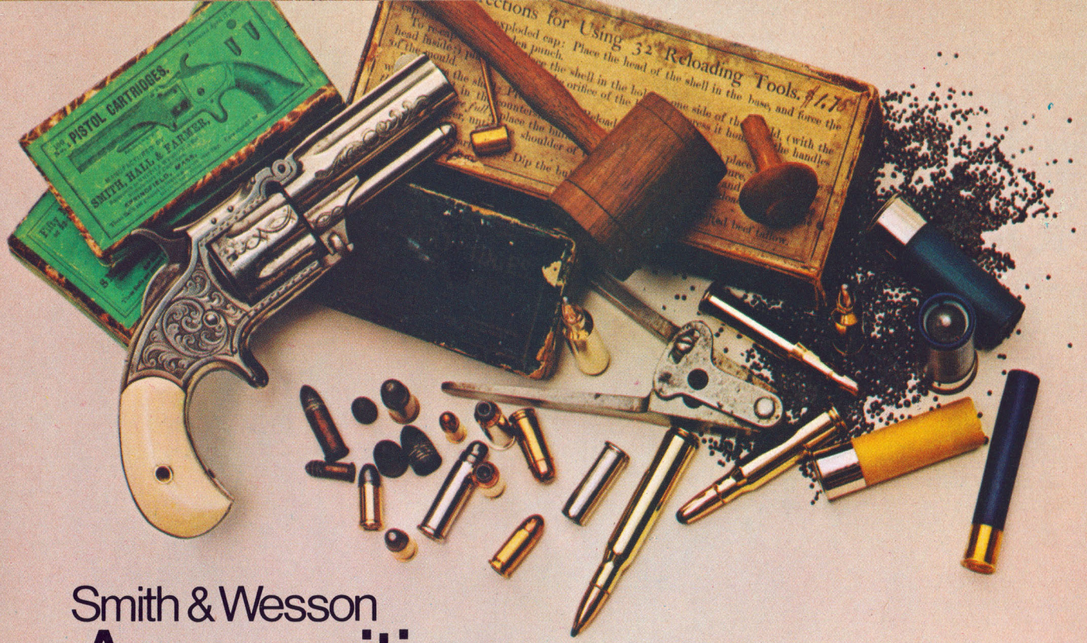
Model 17, K-22 Masterpiece

Model 21-36,
Blazer Holster

Model 41, .22 Automatic

Model 52, .38 Master

Model 05-26W, Sheriff Holster with cartridge belt, deluxe carrying strap, dress belt and cartridge case.

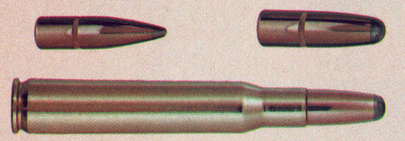


Smith & Wesson Ammunition

There's a long tradition of pioneering leadership behind every Smith & Wesson cartridge and shell. From the self-contained Volcanic bullet of 1851 to the rifle, shotgun and handgun ammunition of today, every round earns the right to carry the Smith & Wesson symbol of quality.

Centerfire Rifle Cartridges. Whether you're out for woodchuck or other small game, or on the trail of moose, elk or the big antler deer you've always dreamed of, you can hunt with complete confidence with Smith & Wesson ammo. Years of extensive ballistics research, development and manufacturing under continuous inspection and testing have been combined to give you uniform, accurate, powerful and dependable ammunition.

One look will confirm the extra care given to the production of each round, from primers that provide uniform ignition shot after shot, to carefully selected progressive burning powder that gives each bullet the correct velocity without undue flash or fouling, to bullets that are computer designed to assure maximum accuracy, penetration and controlled expansion.



Rim Fire Cartridges. Rounding out the S&W ammo line are three .22 caliber rim fire cartridges. They are 40 grain .22 long rifle cartridges in "Max-Velocity" long range and standard velocity target loads; and a 29 grain .22 short in the "Max-Velocity" long range load. All three have lead bullets.

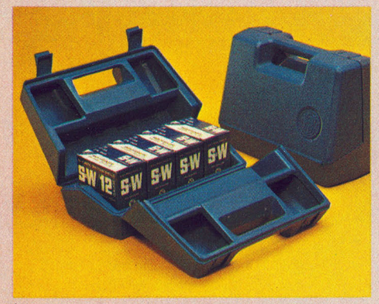
Rifle Ammunition

Cartridge	Bullet Weight (grains)	Bullet Style	Suggested Use
.243 Win.	80	Pointed Soft Point	woodchuck, fox, bobcat, coyote
	100	Pointed Soft Point	deer, black bear, mountain lion, jaguar
.270 Win.	130	Pointed Soft Point	varmints, deer, long range shots at antelope, mountain goats and mountain sheep
	150	Soft Point	deer, moose, elk, other large American game
30/30 Win.	150	Soft Point	deer, black bear, mountain lion, jaguar
	170	Soft Point	deer, black bear, mountain lion, jaguar
30/06 Spfld.	150	Pointed Soft Point	deer, black bear, mountain lion, jaguar, long range shots at antelope, etc.
	180	Soft Point	deer, moose, elk, other large American game
.308 Win.	150	Pointed Soft Point	deer, black bear, mountain lion, jaguar and long range shots at antelope, etc.
	180	Soft Point	deer, black bear, mountain lion, jaguar, moose and elk

The revolutionary Smith & Wesson "10-Pack". Here are cartridges packed with the hunter in mind. Ten at a time. In a slim, clear, pocket-sized molded plastic case that nestles each cartridge firmly in its own slot. Load three, four or five rounds and notice how the remaining cartridges stay locked in place. No shake, rattle or roll to this package. What's more, you can carry two S&W ten packs, each with a different bullet weight, for the same investment as the bulky conventional 20 round box of one bullet weight. And the quality you see is the S&W quality you get.

Shotshells. When it comes to shotshells, you'll find Smith & Wesson hard to beat. Each shell is the result of S&W ballistics engineers' continuing search for the perfect balance of velocity, quality shot, shot protector wad design and primer sensitivity.

Smith & Wesson shotshells go through six inspection stations on their way to becoming the handsome blue and nickel shells discriminating shooters prefer. (20 gauge shells are color coded yellow, 410 gauge shells are blue with brass heads.)



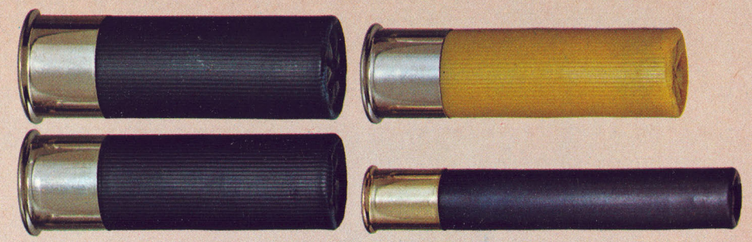
The Smith & Wesson "Hunter's Pack".™ Here's a unique new shotshell package designed with the hunter in mind. Formed from tough, high density polymer, this Hunter's Pack holds four boxes of 25 High Velocity 12 gauge shells and has extra room for shooting glasses, duck calls and the like. What's more, the entire case is water resistant, and strong enough to stand on or use as a shooter's stool in the field.

From testing and inspecting primers for sensitivity and dimensions, to powder charge, to wad, to shot, to crimping, and head pull, every care is taken to make sure Smith & Wesson shotshells are of uniform high quality.

Hunting and target ammunition is primed with the famous "Max-Fire"® primer for maximum reliability even in guns with off-center or weak-spring firing pins. The "Flite-Max"® shot protector wad provides exclusive Smith & Wesson "Pattern Control" to assure 8 to 10% more shot in the target area.

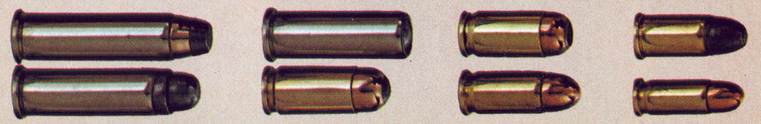
Smith & Wesson Sabot type slug loads represent a revolutionary advance in shotgun ammunition that makes the old rifled slug obsolete. S&W Sabot type slug loads, centered in the bore by a plastic sleeve that falls away shortly after leaving the barrel, provide superb accuracy in full, modified, improved cylinder or special slug barrels.

Handgun Ammunition. Smith & Wesson manufactures a line of handgun ammunition that matches our handguns in quality. From case, to primer, to powder, to bullet, Smith & Wesson ammunition is engineered, manufactured and inspected to insure consistent, uniform accuracy, power and reliability.



Shotshell Ammunition

Type	Gauge	Shell Length	Powder Dram Equiv.	Ounce Shot	Standard Shot Size
Waterfowl Magnum Loads	12	2¾	4½	1½	2, 4, 6
Short Magnum Loads	12	2¾	4	1½	2, 4, 6
	20	2¾	3	1⅛	4, 6
High Velocity Loads	12	2¾	3¾	1¼	2, 4, 5, 6, 7½
	16	2¾	3¼	1⅛	4, 6, 7½
	20	2¾	2¾	1	4, 6, 7½
	410	3	Max.	11/16	4, 6, 7½
Heavy Field Loads	12	2¾	3¼	1¼	6, 7½, 8
Medium Field Loads	12	2¾	3¼	1⅛	4, 6, 7½, 8
	16	2¾	2¾	1⅛	4, 6, 7½, 8
	20	2¾	2½	1	4, 6, 7½, 8
Field Loads	12	2¾	3¼	1	6, 7½, 8
	16	2¾	2½	1	6, 7½, 8
	20	2¾	2½	⅞	6, 7½, 8
Target Loads	12	2¾	3	1⅛	7½, 8, 9
	12	2¾	2¾	1⅛	7½, 8, 9
	20	2¾	2½	⅞	9
Buckshot Loads	12	2¾	—	—	00 buck, 12 pellets
	12	2¾	—	—	00 buck, 9 pellets
	12	2¾	—	—	0 buck, 12 pellets
	12	2¾	—	—	1 buck, 16 pellets
	12	2¾	—	—	4 buck, 27 pellets
	16	2¾	—	—	1 buck, 12 pellets
	20	2¾	—	—	3 buck, 20 pellets
Slug Loads	12	2¾	—	—	440 grain Sabot slug



Handgun Ammunition

Size	Bullet Type	Weight (grains)	Muzzle Velocity (FPS)	Muzzle Energy (FT Lbs)
S&W .357 Magnum	Jacketed Hollow Point	110	1800	790
	Jacketed Hollow Point	125	1750	850
	Jacketed Hollow Point	158	1500	790
	Jacketed Soft Point	125	1750	850
	Jacketed Soft Point	158	1500	790
S&W .38 Special	Round Nose	158	910	249
	Jacketed Hollow Point	110	1300	415
	Jacketed Hollow Point	125	1380	529
	Jacketed Hollow Point	158	1000	350
	Jacketed Soft Point	90	1340	360
	Jacketed Soft Point	125	1380	530
	Jacketed Soft Point	158	1000	350
	Semi-Wadcutter	158	855	255
	Lead Wadcutter	148	800	210
S&W 9 mm	Jacketed Soft Point	90	1350	365
	Jacketed Hollow Point	90	1350	365
	Jacketed Hollow Point	115	1145	335
	Full Metal Case	100	1250	350
	Full Metal Case	115	1145	335
	Full Metal Case Semi-Wadcutter	115	1145	335
S&W .380	Jacketed Hollow Point	84	1000	186
S&W .32	Lead Round Nose	88	740	107
S&W .32 Automatic	Full Metal Case	71	905	106
S&W .25 Automatic	Full Metal Case	50	810	73

Specifications are nominal. Ballistics figures established in test barrels. Individual figures may vary from test barrel specifications.

Bowie
Model 6010

Smith & Wesson Knives

Here's the kind of knife line you'd expect to carry the famous Smith & Wesson seal. Designed by Blackie Collins, these are top quality, bench made knives, with over 120 years of metalworking craftsmanship combined with the skills of the custom knife maker.

Folding Hunter
Model 6060

Survival
Model 6030

Outdoorsman
Model 6020

Skinner
Model 6070

Smith & Wesson knives rival custom-made knives in material, design and hand craftsmanship. Blades are forged or formed from S&W modified 440 stainless steel. All forging is done in Smith & Wesson's Springfield factory. Blades are then flat ground for improved edge-holding ability and increased strength. Handles are carved from beautifully grained and finished Wessonwood™ or rosewood, broached, press fitted and epoxied on the machined tang. In final assembly and hand finishing, the guard and blade are silver soldered, the sharp, flat ground blade polished to a mirror finish that is mute testimony to the care given to the handcrafting of each knife.

Each knife is furnished with a hand polished sheath of top grain cowhide made by Smith & Wesson. All sheaths feature a lock-snap belt loop which opens in one direction only. Survival knife sheaths have a grommet tab and a braided nylon leg tie string.

Sportsmen's Knives. The Smith & Wesson knife line includes four knives designed for the outdoorsman.

The Smith & Wesson Bowie knife has a clean, traditional design, work hardened brass guard and pommel superbly fitted to handle and flat ground, mirror finished blade. The blade has the distinctive scimitar shaped, sharpened false edge. Overall length is 10½ inches, blade is 6 inches, weight 13 ounces.

The Folding Hunter says Smith & Wesson quality from its stainless steel blade to its solid German silver bolsters, silver soldered to brass liners, to its Wessonwood handle and stainless steel spun pins. The full size blade, with drop point design to permit working down to the tip, features a unique tang design that locks the blade open and also prevents the blade from striking the one piece, stainless steel spring and locking bar when closing.

The Survival knife has Uni-Handle™ construction with the cavity for matches, fish hooks and line; double quillon cross guard for maximum protection, sure comfortable grip. The flat ground blade has a wide flat spine and a useful, sharpened false edge. Overall length is just 10 inches, blade is 5½ inches, weight just 10 ounces.

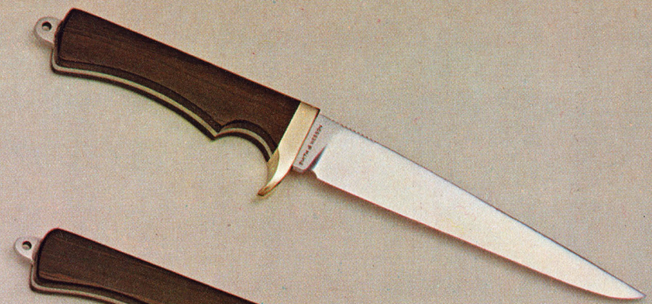
The Outdoorsman knife is 10 inches overall, has a 5½ inch blade, weighs just 10 ounces. Also utilizing the Uni-Handle™ design, the Outdoorsman's blade has a full length flat spine to provide a full working surface right down to the point; is flat ground to provide increased strength and provides for repeated sharpening.

The Skinner has been designed with a full length flat spine to provide maximum control right down to its dropped point for close in work on larger game. The 3½ inch blade is razor sharp, overall length is just 7⅝ inches, weight just 6 ounces.

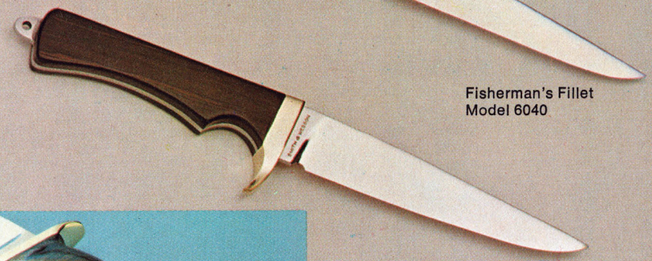
Fisherman's Knives. Two knives, a Fisherman's Fillet knife and a Fisherman model, provide the fisherman with the opportunity to enjoy a custom made Smith & Wesson knife.

The Fisherman's fillet knife's point is on the blade axis for maximum rigidity on downward point thrusts. A slight belly to the flexible blade allows clean starting cuts. Square edges of back of blade can be used for scaling, end of tang as a stunner. Knife 11½ inches overall, with 6½ inch blade. Weight is 5½ ounces.

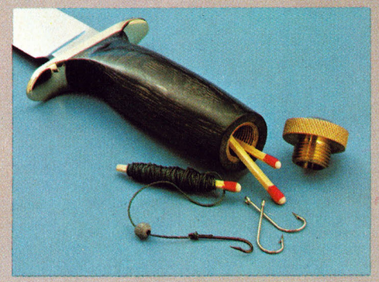
The Smith & Wesson fisherman's knife is an excellent general purpose fishing and camping knife and is ideal for those who prefer a shorter, stiffer blade. Overall length is 10½ inches, blade 5½ inches, weight 5½ ounces.



Fisherman's Fillet
Model 6040



Fisherman's
Model 6050



The Outdoorsman and Survival knives feature Uni-Handle™ construction. Pommel is the end cap of a cylinder bolted to the threaded portion of the tang. Cylinder holds matches, fish hooks, line or other emergency material.

Model 34, .22/32 Kit Gun, Model 04-64W, High Ride Holster

Smith & Wesson Air Guns

Smith & Wesson air guns are among the most popular products in the S&W sporting goods line. And small wonder, for they provide fun and enjoyment for the whole family.

The all new S&W Model 80 CO_2 Semi-automatic BB rifle reflects the quality tradition of Smith & Wesson. Just check the big gun features like the top tang safety, the rich, walnut colored checkered stock, the ramp front sight and the adjustable rear sight.

Check the special BB rifle features, too. Like fast CO_2 cartridge loading, simplified BB loading through a contoured funnel built right into the stock, and an automatic gas cut-off when the last shot in the magazine is fired.

Unmistakably Smith & Wesson, the CO_2 pellet pistol, available in both .22 (Model 78G) and .177 (Model 79G) calibers, is almost an exact copy of the world famous Smith & Wesson Model 41 .22 caliber autoloading target pistol. An 8½ inch rifled steel barrel and adjustable rear sight make accuracy tops. The adjustable power feature, set on high, gives up to 65 shots per CO_2 cartridge, with the power wanted for long distance plinking and small game hunting. On low power you get up to 125 shots per cartridge for indoor target shooting.

The Smith & Wesson Model 77A .22 caliber pump action pellet rifle is ideal for the young shooter making the transition from a BB gun to a man-sized rifle. The lever action is smooth and fast for easy cocking and loading.

And an automatic safety engages every time the gun is cocked. The easy to pump grooved fore-end and stock are walnut finished choice hardwood. Adjustable rear notch sight and fixed front post help the young shooter develop his accuracy. And this rifle is capable of making dime-sized groups at 33 feet.

For maximum enjoyment and best results, Smith & Wesson manufactures and recommends S&W Magnum polished steel BB's, precision made Smith & Wesson .22 or .177 pellets, and Smith & Wesson 12.5 gram CO_2 cartridges.

A Living Heritage

For more than a century Smith & Wesson has been a household name to the sportsmen of America. Indeed, to the sportsmen of the world. From the moment Horace Smith and Daniel Baird Wesson joined in partnership in 1852, Smith & Wesson has pioneered in the development of sporting firearms and accessories.

In 1852, for example, Smith and Wesson designed, developed and patented the basic action for the famous Henry lever action rifle. Wesson, a skilled gunsmith, had served as an apprentice to his brother, Edwin Wesson, who had a reputation for crafting the finest target rifles in the United States.

Other than collectors, few people realize that Smith and Wesson invented the rimfire cartridge in 1854. During the Civil War, Smith and Wesson set up the Smith, Hall and Farmer Company to manufacture both rifle and handgun ammunition. In fact, for years, all the rimfire ammunition produced in the United States was manufactured under license from Smith & Wesson. Through the years rounds that have become standards of the American sportsman, from the .22 rimfire to the .38 S&W Special to the .357 Magnum, have been developed and introduced by Smith & Wesson.

The Smith & Wesson shotguns of today have a living heritage, too. In 1867, the Wesson Firearms Company shotgun was recognized as one of the finest, highest grade double barrel shotguns in the world. Featuring such innovations as the first rebounding hammers, the Wesson Firearms shotgun used a centerfire shotshell very similar to those in use today.

The heritage of Smith & Wesson handguns, from the Volcanics of the 1850's to the famous .44 caliber Model 3 "American" of 1869 to the powerful Magnum revolvers of today, is the best known side of Smith & Wesson. The "American" attracted the interest of the Russians at the Paris Exposition of 1869. When the Grand Duke Alexis came to the Smith & Wesson plant in Springfield to sign contracts for the gun, he was presented with a cased "American". It was this gun which he took to the West on the famous Royal Buffalo Hunt with Buffalo Bill Cody.

The heritage of Smith & Wesson lives in each and every one of the quality products Smith & Wesson manufactures for the discriminating modern sportsman. Today as in 1852, you can be sure of the utmost in satisfaction and enjoyment when your choice is Smith & Wesson.

Smith & Wesson
A Bangor Punta Company
2100 Roosevelt Avenue
Springfield, Massachusetts 01101

Printed in U.S.A. 01-0274-20

Smith & Wesson

Long Guns

DISTRIBUTOR PRICE LIST

EFFECTIVE JANUARY 2, 1975

TERMS AND CONDITIONS OF SALE

LONG GUN DATING TERMS will apply to basic long gun stock orders with firm specifications, placed before May 1, 1975 and accepted by us for shipment before October 1, 1975 While we reserve the right to ship at our convenience, every effort will be made to ship on or near the date(s) you may specify. Orders accepted under dating terms will be entered with terms of 2% November 10, Net November 30, 1975. Additional discounts will be allowed in the form of anticipation for early payment in accordance with the following schedule:

PAYMENT DATE	ANTICIPATED DISCOUNT
APRIL 10, 1975	9%
MAY 10, 1975	8%
JUNE 10, 1975	7%
JULY 10, 1975	6%
AUGUST 10, 1975	5%
SEPTEMBER 10, 1975	4%
OCTOBER 10, 1975	3%
NOVEMBER 10, 1975	2%
NOVEMBER 30, 1975	NET

Dating terms are in lieu of the regular 2% cash discount. The maximum discount to be earned is **9%. Please note:** we reserve the right to make adjustments in the anticipation rate as we may deem necessary to reflect changes in the prevailing interest rates.

REGULAR TERMS will apply to all long gun orders that do not qualify for dating terms.

These regular terms are as follows:

INVOICE DATE	DISCOUNT/DATE	NET
1st through the 15th	2%/25th of same month	10th of following month
16th through the end of month	2%/10th of following month	Last day of following month

PAYMENT The averaging of invoice dates is not permitted. Payment to be made in New York funds or equivalent. Interest on overdue accounts will be at the rate of 12% per annum. In addition, a service charge of ½% per month will be assessed on overdue accounts, to offset clerical and administrative costs.

SHIPMENTS of all products are F.O.B. Springfield, Massachusetts; title and risk of loss passes to the purchaser at the point of shipment. All claims must be filed by the purchaser. Transportation charges will be prepaid and invoiced unless 25 or more units are shipped at one time to one destination in which case the transportation charges will be borne by Smith & Wesson. In this instance if distributor specified routing carries a rate in excess of normal routing, the excess charges only will be added to the invoice. Charges borne by Smith & Wesson are for shipments within continental United States.

PRICES ARE GUARANTEED against our own decline in prices until December 31, **1975** for all long gun products purchased from us during **1975** which may remain on hand in your warehouse stock and is unsold at the time such decline may occur. This guarantee will not apply to any reduction in United States Government Excise Tax.

YOUR PLACEMENT OF ORDERS will constitute your acceptance of the prices, terms and conditions of sale appearing herein; any additional or inconsistent terms wherever appearing, whether on your purchase order or elsewhere, shall not apply.

Prices shown are subject to all applicable taxes which may be in effect at time of shipment. This price list supersedes all previous issues. Prices and terms quoted are subject to change without notice. Any new distributor prices or terms which may be announced hereafter will apply to the unshipped portion of orders then in our possession.

Orders are subject to our acceptance at Springfield, Mass., and are further subject to approval by our Credit Department at time of shipment.

If a customer defers shiment of any order, or portion thereof, beyond the originally specified shipping date, we may, at our option consider the order cancelled unless, after due notice from us, a new shipping date is specified.

Returns are not permitted except for errors on our part; factory approval must be obtained in advance.

Unfilled orders on hand December 31, **1975** may, at our option be cancelled as of that date. The acceptance of orders and shipments of goods under the above terms and conditions of sale are subject to availability of materials and equipment and to strikes, lockouts, labor troubles, war, fire, flood, accident or other conditions beyond our control.

REPAIR PARTS will carry a 30% discount from retail selling prices. These prices are subject to change without notice.

ORDER FROM:
SMITH & WESSON
2100 ROOSEVELT AVE.
SPRINGFIELD, MA 01101

Smith & Wesson
A Bangor Punta Company
2100 Roosevelt Avenue
Springfield, Massachusetts 01101
(413) 736-0323

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Smith & Wesson

Long Guns

DISTRIBUTOR PRICE LIST

EFFECTIVE JANUARY 2, 1975

ORDER YOUR MODEL 916 BY THE EASY TO USE ORDER NUMBERS

MODEL TYPE	ORDER NUMBERS 12 GAUGE	ORDER NUMBERS 20 GAUGE	BARREL LENGTH	TYPE OF CHOKE	DISTRIBUTOR COST*	SUGGESTED DEALER PRICE*	SUGGESTED RETAIL PRICE*
MODEL 916 PLAIN BARREL	11250 11240 11220 11270	11440 11420	30″ 28″ 26″ 20″	Full Modified Improved Cylinder Cylinder Bore	$66.30	$82.88	$110.50
MODEL 916 PLAIN BARREL WITH VENTILATED RECOIL PAD	13250 13240 13220	13440 13420	30″ 28″ 26″	Full Modified Improved Cylinder	$69.00	$86.25	$115.00
MODEL 916 VENTILATED RIB AND VENTILATED RECOIL PAD	12250 12240 12220	12440 12420	30″ 28″ 26″	Full Modified Improved Cylinder	$79.03	$98.81	$131.75

*Includes 11% Federal Excise Tax and are subject to change without notice.

ORDER YOUR MODEL 1000 BY THE EASY TO USE ORDER NUMBERS

MODEL TYPE	12-GAUGE ORDER NUMBER	BARREL LENGTH	TYPE OF CHOKE	DISTRIBUTOR COST*	SUGGESTED DEALER PRICE*	SUGGESTED RETAIL PRICE*
MODEL 1000 WITH VENTILATED RIB	34210 34220 34240 34250	26″ 26″ 28″ 30″	Skeet Improved Cylinder Modified Full	$149.97	$187.46	$249.95
MODEL 1000 VENTILATED RIB (EXTRA BARRELS ONLY)	12201 12202 12204 12205 12206	26″ 26″ 28″ 28″ 30″	Skeet Improved Cylinder Modified Full Full	$52.56	$63.71	$84.95

*Includes 11% Federal Excise Tax and are subject to change without notice.
No Federal Excise Tax on Barrels Only.

Smith & Wesson
A Bangor Punta Company
2100 Roosevelt Avenue
Springfield, Massachusetts 01101
(413) 736-0323

PRINTED IN U.S.A.

Smith & Wesson

PELLET and BB GUNS DISTRIBUTOR PRICES

PRICES EFFECTIVE NOVEMBER 1, 1974 AND ARE SUBJECT TO CHANGE WITHOUT NOTICE

	DISTRIBUTOR*	SUGGESTED DEALER	SUGGESTED RETAIL
Model 77A Pellet Air Rifle (.22 Cal.)	$26.04	$32.55	$46.50
Model 78G CO_2 Pellet Pistol (.22 Cal.)	22.96	28.70	41.00
Model 79G CO_2 Pellet Pistol (.177 Cal.)	22.96	28.70	41.00
Model 80G CO_2 BB Rifle	21.00	26.25	37.50
CO_2 Cartridges			
Master Pack (36-5 Pack)	36.18	48.24	72.00
Dealer Pack (12-5 Pack)	12.06	16.08	24.00
5 Pack	1.005	1.34	2.00
.22 Cal. Pellets			
Master Pack (60 Cans)	42.21	56.28	84.00
Dealer Pack (10 Cans)	7.04	9.38	14.00
1 Can (250 Pellets)	.70	.94	1.40
.177 Cal. Pellets			
Master Pack (60 Cans)	36.00	48.00	72.00
Dealer Pack (10 Cans)	6.00	8.00	12.00
1 Can (250 Pellets)	.60	.80	1.20

TERMS:

2% — 10 DAYS NET 30 DAYS ON ORDERS UNDER $1000.
2% — 90 DAYS NET 100 DAYS ON ORDERS OVER $1000.

FREIGHT ALLOWANCE:
FREIGHT WILL BE PREPAID ON ALL ORDERS OF 500 POUNDS OR MORE SHIPPED TO ONE DESTINATION WITHIN THE CONTINENTAL UNITED STATES. TO QUALIFY FOR THE FREIGHT ALLOWANCE NO MORE THAN ONE THIRD (1/3) OF THE TOTAL WEIGHT OF THE ORDER IS TO BE CONSUMABLES — CO_2, PELLETS.

*Distributor prices are based upon purchase of standard master packs. Standard master packs consist of the following:

		UNIT WEIGHT	MASTER PACK WEIGHT
Model 77A Rifle	**10 RIFLES**	**8 LBS.**	**80 LBS.**
Model 78G or 79G Pistol	**10 PISTOLS**	**4.5 LBS.**	**45 LBS.**
Model 80G Rifle	**10 RIFLES**	**5 LBS.**	**50 LBS.**
Co_2 Cartridges	**36-5 PACKS**	**—**	**20 LBS.**
.22 Cal. Pellets	**60 CANS**	**—**	**34 LBS.**
.177 Cal. Pellets	**60 CANS**	**—**	**25 LBS.**

There will be a 5% service charge on all broken master packs on orders less than $1000. For orders over $1000 there will be no service charge on any broken master packs of any products.

Smith & Wesson
A Bangor Punta Company
2100 Roosevelt Avenue
Springfield, Massachusetts 01101

ORDER FROM:
Smith & Wesson — Air Gun Div.
2100 Roosevelt Ave.
Springfield, Ma. 01101

11-1174-03

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Knives

DISTRIBUTOR PRICE LIST

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MODEL	MODEL NO.	DISTRIBUTOR PRICE	SUGGESTED DEALER PRICE	SUGGESTED RETAIL PRICE
Bowie	6010	$21.60	$27.00	$45.00
Outdoorsman	6020	21.60	27.00	45.00
Survival	6030	24.00	30.00	50.00
Fillet	6040	13.20	16.50	27.50
Fisherman	6050	13.20	16.50	27.50
Folding Hunter	6060	28.80	36.00	60.00
Skinner	6070	19.20	24.00	40.00

TERMS: 2% 10 Days, Net 30 Days
DATING TERMS: Subject to stocking orders only ($1,000 at Distributor Price)as follows:

ANTICIPATION DISCOUNT*
4% 30 Days after Date of Invoice.
3% 60 Days after Date of Invoice.
2% 90 Days after Date of Invoice.
NET 91 Days after Date of Invoice.

*Anticipation Discount is in lieu of normal cash discount.

SHIPMENTS: F.O.B. Springfield, Mass. Prepaid on all shipments of $500. or more within continental United States.

DEALER DISPLAY CASE: FREE WHEN DEALER purchases a minimum of at least one (1) of each model AND a total order value of $500. at Suggested Retail Prices. Prepaid drop shipment of display case directly to ordering dealer. Copy of dealer order to be included with distributor order for FREE DISPLAY CASE.

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